



「MO-RU」

A Haven for AIs and Humans

TEAM 346



Welcome to 「MO-RU」 , an Asian American city where AI and humans live in harmony amidst a global war between the two groups. Located in a renovated mall located in what was once the suburbs east of Los Angeles, 「MO-RU」 immerses guests in the intersection of cyberpunk and Asian culture. The city honors the AI dragon RAKKU as its founder and protector.

Within these rivers and the eternal night sky, guests celebrate cyberpunk and Asian culture and embrace differences with festivals and games. Guests arrive at the themed mall in time for the lunar new year festival, where they can eat at 「TERABYTE」 , a night market buffet, compete in a mall-wide questing game, experience a dragon boat ride that allows them to serve 「MO-RU」 , and shop cyberpunk gear at RAKKU'S Temple shop.

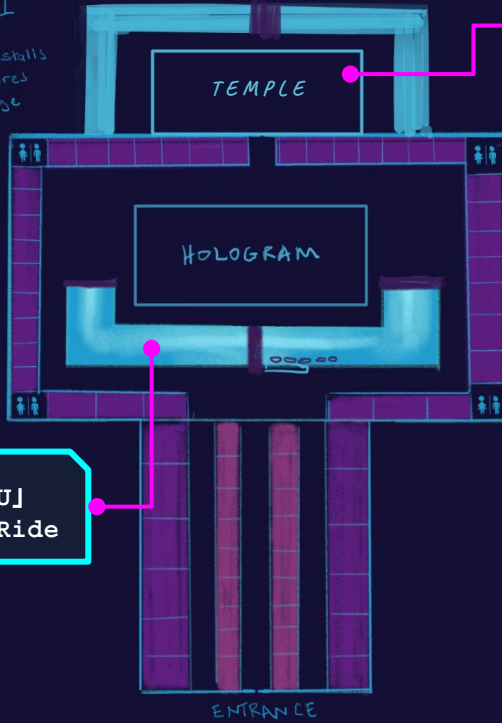
Floor Plan

Guests enter 「MO-RU」 through a bustling alley of night market food stalls—the 「TERABYTE」 Night Market Buffet. From there, they have access to a spectacular indoor river ride that surrounds a grand hologram projection in the center of the mall.

Though much of the mall is lined with cyberpunk shops, one stands out from the rest: the Temple, also known as the 「GUILIAN」 Retail Store, where visitors may purchase and dress up in MO-RU's one-of-a-kind mechanized and stylized traditional Asian clothing.

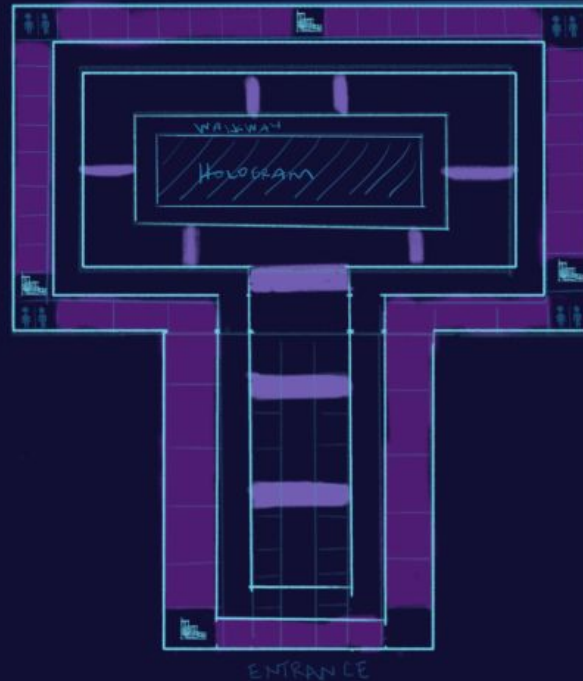
FLOOR 1

- = food stalls
- = stores
- = bridge



FLOOR 2

- = bridge
- = stairs / escalator



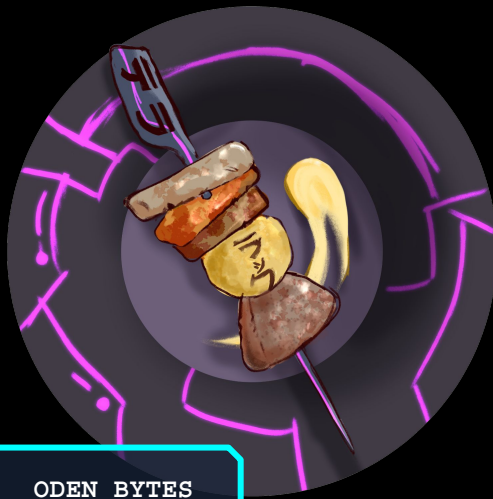
The tight-knit spaces and festivals under a dark ceiling make 「MO-RU」 feel like a place of community and belonging, inviting everyone, regardless of background, to participate in the festivities.

「TERA BYTE」

「TERABYTE」 : A Night Market Buffet

「MO-RU」's 「TERABYTE」 is the bustling walk-through night market buffet featuring an alley filled with a variety of delicious Asian street food produced and served by AI vendors! Each booth specializes in a certain dish, from dumplings to various styles of noodles from different parts of Asia. After ordering and obtaining their delicious food, guests may sit at the tabling stations by the booths and enjoy their meal.

「TERABYTE」's signature dish is its unique ODEN BYTE from the little oden shop! Enjoy a mix of pristine AI-crafted fishcakes, daikon [radish], tofu, and mystery neon toppings that will make you come back for more.



「TERA BYTE」 MENU		QR CODE
MAIN BYTES	BYTE-SIZED BAO [小笼包]	ODEN BYTES [御田]
	DATA DUMPLINGS [水餃]	
	PIXEL RAMEN [拉麵]	
	GIGABYTE GUKSU [국수]	SIGNATURE DISH
	CD-R{OMURICE} [オムライス]	
BETA BIBIMBAP [역조구문]		
COCKTAILS	[DRAGON-FRUIT TAPIOCA]	
	[MINT FIZZ]	
	[HONEYDEW ICE] [LYCHEE FIZZ]	
BARCODE		

Experience:「RAKKU Quest」

We need you to help Rakku the dragon, the guardian of MO-RU, to stop the demons from ruining the new years festival! The AI demon, Sui, has been plotting a plan to overthrow Rakku and disrupt the balance in the AI-Human community. To stop him, you and your team must collect as much good fortune as possible to ward off evil for the new year.

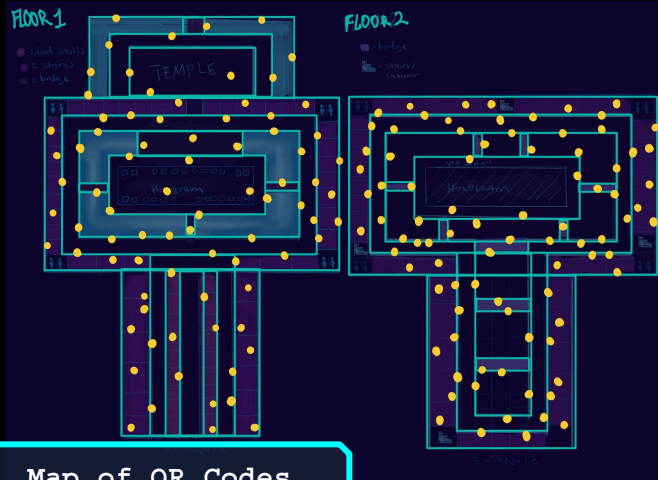
Guests may enter the mall-wide 「RAKKU Quest」 game as an individual or in a team of up to 6 people for their goal: collecting as much good fortune as possible by scanning gold QR codes. Unique QR codes spawn on hundreds of digital screens hidden all over the mall. To find them, engage with AI vendors, look into every nook and cranny, and don't miss out on festival activities! A QR code can only be scanned once before it disappears and randomly respawns.

Every three hours, Rakku battles the demons in a holographic cutscene projected on [MORU]'s central stage, featuring the top 6 parties with with the most fortune collected within the three-hour span. The winners earn an exclusive social media-worthy photo opportunity with Rakku on the stage! Good luck, fellow players!



To scan and collect these points, players download the Rakku Quest App to their phones and use its features to keep track of their progress and the game-wide leaderboard!

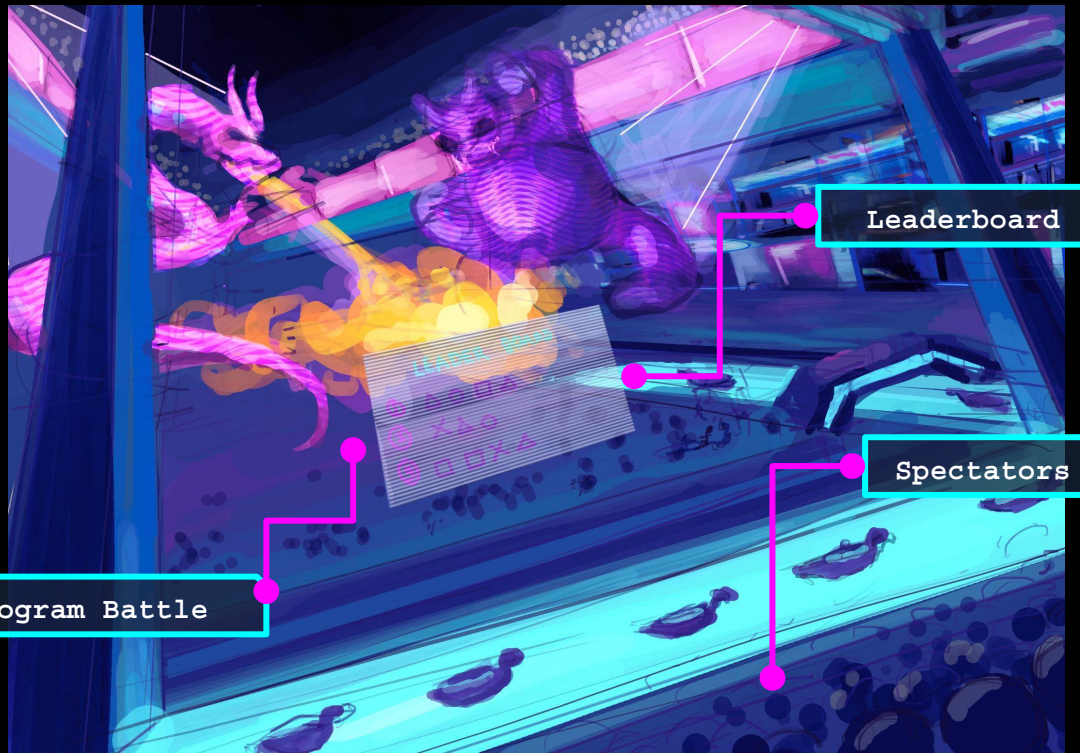
「 RAKKU Quest 」



Map of QR Codes



Find the QR Code!



Hologram Battle

Leaderboard

Spectators

RAKKU Quest is an interactive experience for visitors age 12+ to explore MO-RU and discover new treasures wherever they go! Each QR code spawn location is accessible to all players with a phone that can download the RAKKU Quest app. Players may also help Rakku in Rakku's holographic battle with Sui to collect even more team points. Note: The battle uses flashing neon strobe lights, so photosensitive viewers are encouraged to participate by helping Rakku on their apps instead!

By the end of the battle, the individual or party with the most points in the three-hour interval wins the mall-wide competition!

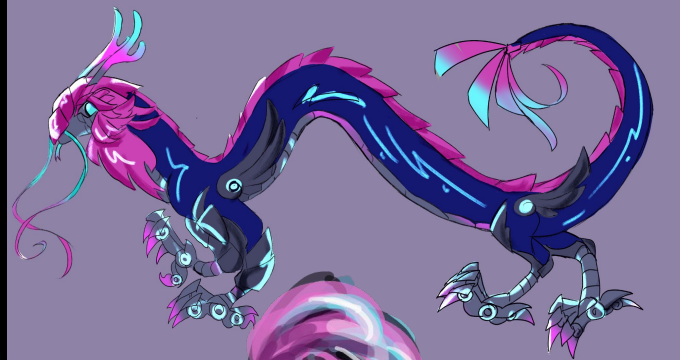
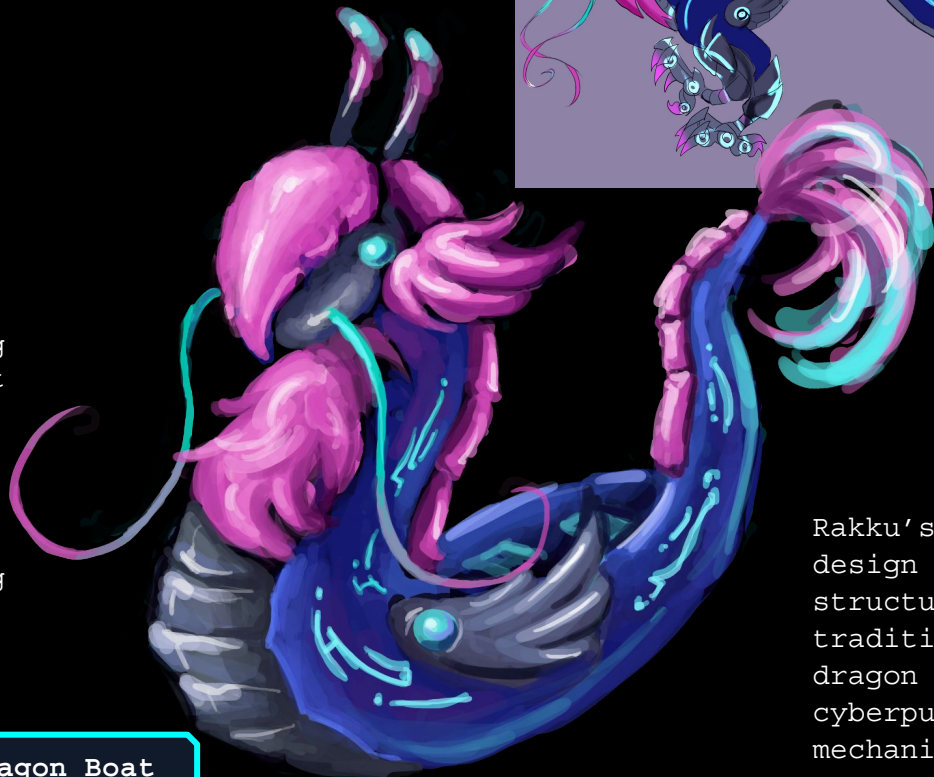
Experience: 「RYUU」River Ride

Experience a thrilling adventure down the 「RYUU」 River to fulfill your duties as a member of 「MO-RU」's community.

Legend has it that, when returned to its rightful cove on New Years, the pearl of longevity has the potential to grant everyone fortune and luck for the year. Rakku has tasked you, your teammates, and your AI dragon companion with the duty of delivering the pearl into its rightful cove. But beware: the demon Sui resides deep within the pipes of 「MO-RU」, and it is ready to stop you anytime.

This ride takes place on neon mechanized dragon boats flowing along the river water that circles the interior of the mall and trails into a dark tunnel for the main adventure.

Rakku Dragon Boat



Rakku

Rakku's character design combines the structure of the traditional Chinese dragon with neon cyberpunk tattoos and mechanical parts.

「RYUU」River Ride: Beat Map

Ride Specifications

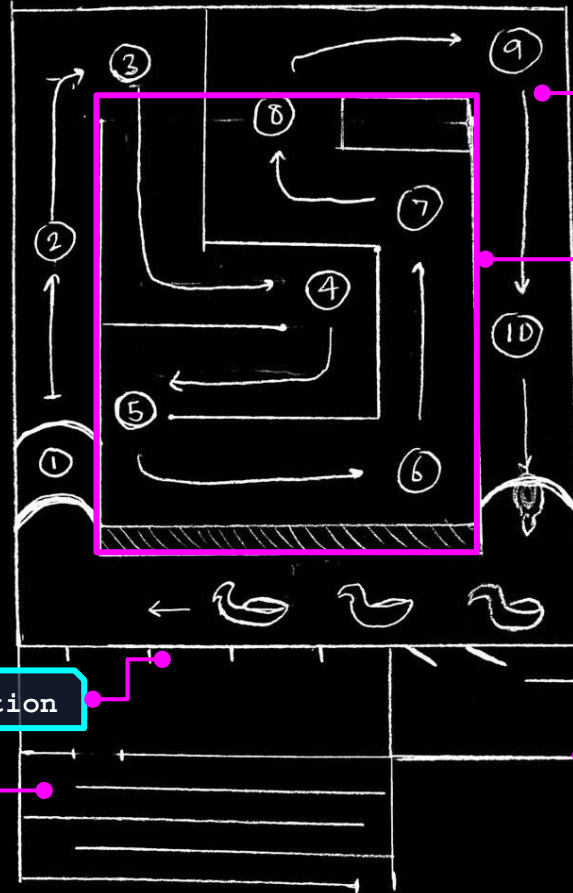
Ride Duration: 3 min 45 s

Scene Durations: 20 sec

Boat Capacity: 6 people

Dispatch Interval: 20 sec

Ride Capacity: 1029 people per hour



Scenes/Beats

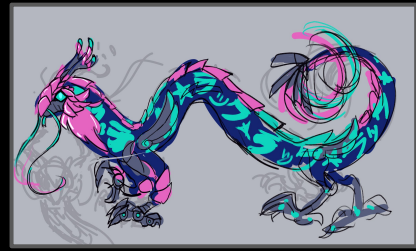
Hologram
Platform

「GUILIAN」 Store

Ride Loading Section

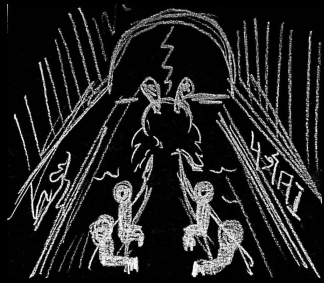
Queue

Exit Queue

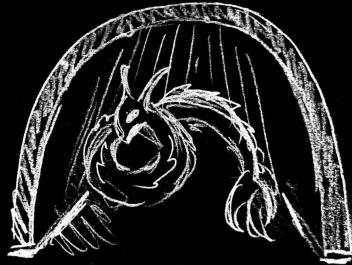


The ride begins on the river and enters a long tunnel under the hologram platform where the leaderboard and the battle performance takes place.

「 RYUU 」River Ride: Storyboard Beats



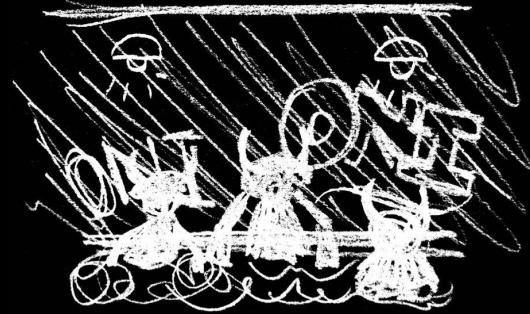
Pre-Show: Guests board the dragon boat and float down the river, stopping in front of a graffitied tunnel.



Beat 1: The tunnel door opens, revealing the dark inside. Rakku appears before them briefly and his voice narrates the challenge: "Citizens, to prove yourselves as true guardians, return the pearl of longevity to the cave's statue." A hologram of a pearl appears in front of the dragon boat.



Beat 2: The boat suddenly lurches forward and Rakku vanishes. A thunderous roar shakes the boat, roaring "Humans!" Rakku's voice comes up again. "Hurry! Before Sui captures it!" A shadow of Sui the demon is casted on the left.



Beat 3: The sides of the tunnel suddenly light up, revealing a swarm of shadowy demons, crawling upon graffitied pipes, that are trying to reach the pearl. The boat accelerates forward as the lights flash on and off, revealing a sharp right bend of the tunnel.



Beat 4: The boat turns sharply on the bend into a new section of the tunnel. The doors close behind the boat and all goes dark, except for a silvery hologram of a robot lion statue glowing in the dark. Rakku's voice says, "There it is! The statue! Return the pearl!"



Beat 5: Something's wrong. The hologram flickers and fades as a screeching noise rumbles the floor of the cave. A hologram of Sui crashes through the cave wall, roaring at the boat. The tunnel projections shift forward slightly to give the impression that the boat is recoiling backwards.



Beat 6: More shadowy demons screech behind the boat as the boat hurries forward. Sui opens his mouth at the pearl in delight.

[RYUU] River Ride: Storyboard Beats (cont'd)



Beat 7: Rakku returns and pins Sui against the wall, bringing a searing burst of neon light to the tunnels and sending a wave of water down the stream. The guests will experience a splash of water. "Now! Return the pearl!" he yells between Sui's roars.



Beat 8: The demons behind continue to chase the boat forward as Rakku and Sui fight all around the tunnels. The statue is once again in sight, and the pearl starts to hover. Still rumbling, the boat stops and pearl goes into the hands of the lion statue. All goes quiet.



Beat 10: The boat turns right again and emerges into a third section of the tunnel, having successfully returned the pearl. Rakku appears once more and thanks them, before flying into the sky and disappearing.

Beat 9: The pearl shines brightly and glows, shining brighter than ever. All the demons crumble to dust, and Sui lets out one final roar.



Post ride: Riders step back onto the mall platform, where they are led to the entrance of the Guilian Retail store.

Retail Store: 「GUILIAN」

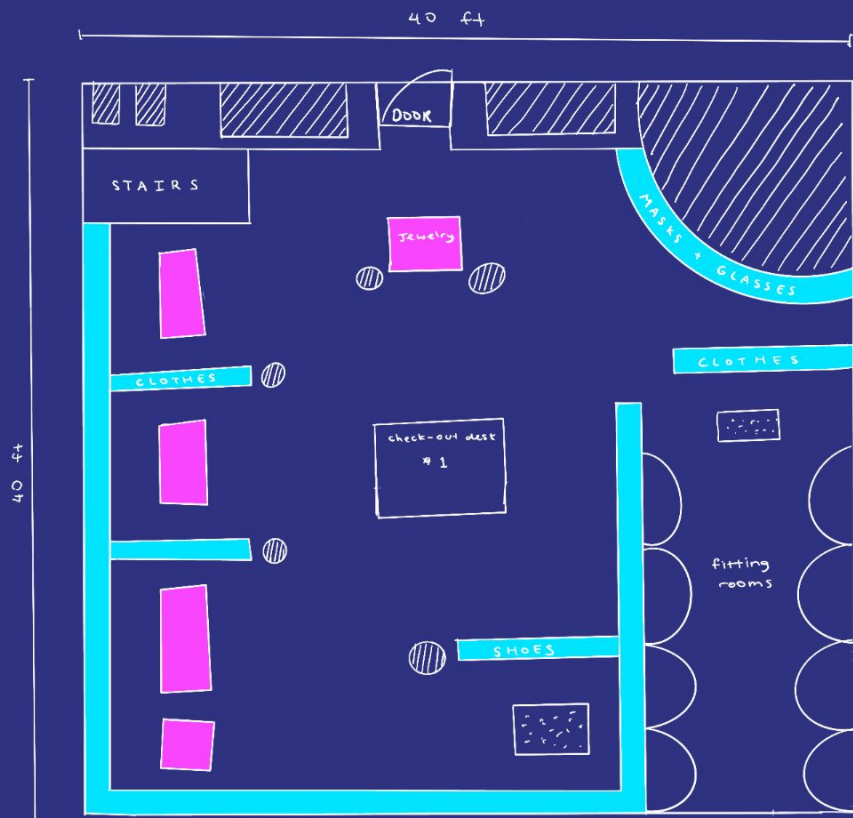
Welcome to the 「Guilian」 Retail Store! Located inside a structure with a Thai temple facade, 「Guilian」 offers an assortment of techwear and traditional Asian clothes fusion, blending all the hidden pockets you want with traditional wear and changing the cut of the cloth for optimal functionality and style. From neon accents to metal trinkets as accessories, dress in your favorite cyberpunk hanfus, hanboks, kimonos, yukatas, áo dài, and more!

While you're there, be sure to pay respects and honor the statues of Rakku [the founder of 「MO-RU」] and some of his loyal AI subjects, dedicated to serving the city for eternity.

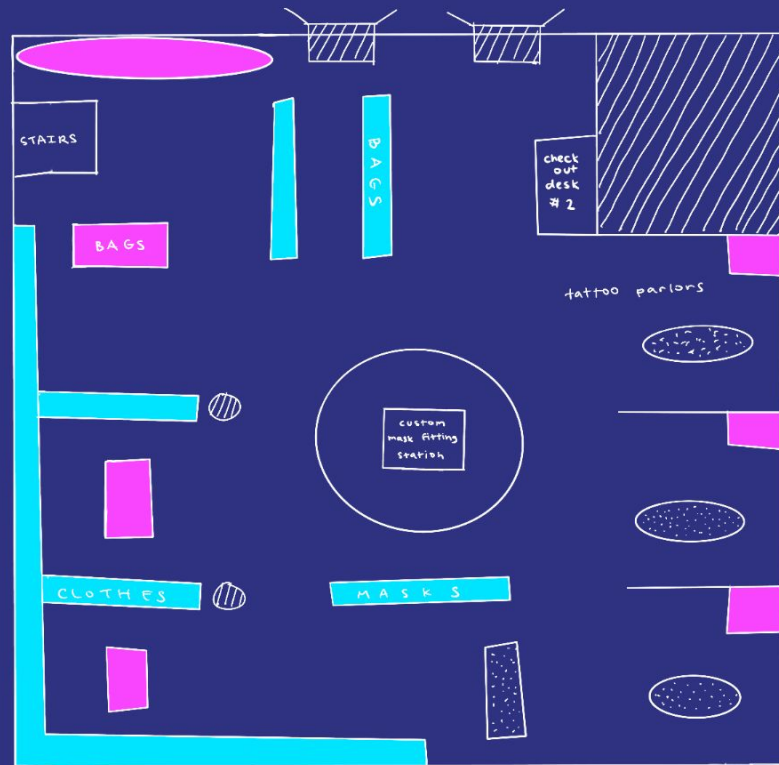
「GUILIAN」
Storefront



「GUILIAN」 Floor Plan



1st floor



2nd floor

「GUILIAN」: Mementos from 「MO-RU」



「Guilian」 features a tattoo parlor and a custom mask sizing AI to make sure our customers obtain their best fit and most memorable clothing souvenirs from the city. With digital platforms at every corner, guests can interact with their AI hosts to find the services and products they most desire.

Besides clothing, 「Guilian」 also offers a range of cyberpunk merchandise, including RAKKU USB drives, RAKKU figurines, and collectible robot dragons. Happy shopping!





Thank
you for
visiting!

- TEAM 346