

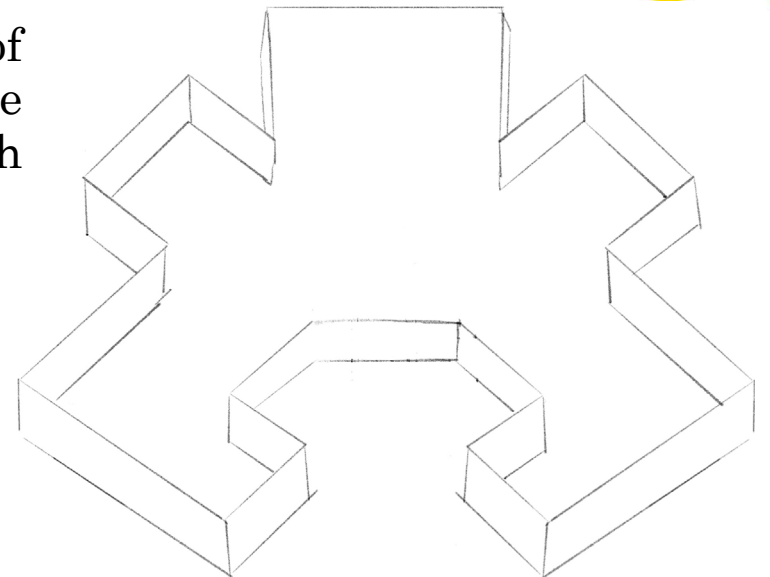
THE LOST TRAILS




Team 385

Point Pleasant Shopping Mall (1982-2020)

- The 2-story, 500,000 sq. ft. mall sat dormant in Point Pleasant, West Virginia for 2 years following its abandonment during the COVID-19 Pandemic.
- Team 385 has been commissioned to breathe new life into the space. This family entertainment center utilizes experiential walkthroughs, dining, shopping, and a heavily themed, powered roller coaster.
- Point Pleasant, WV is home to the legend of Mothman. This indoor park incorporates the heritage and folklore of the town, while expanding it with cryptids from across the world.



THE LOST TRAILS



Welcome travelers, near and far. We are the
Cryptozoological Detective Agency, or, for short, the
C.D.A.

As the nights get longer, our chances to investigate
the legends and myths of the world greatly
increase. They lurk in the terrain before you.

We need your help to find our "friends",
Mothman, Bigfoot, Loch Ness Monster, and more.
Through adventures and quests, you will uncover the
truth behind the legends of these mysterious
creatures.

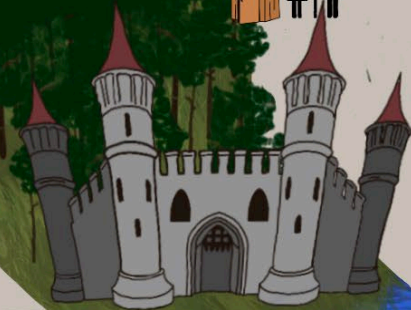
Do you have what it takes to help the C.D.A. explore
The Lost Trails?

THE LOST TRAILS

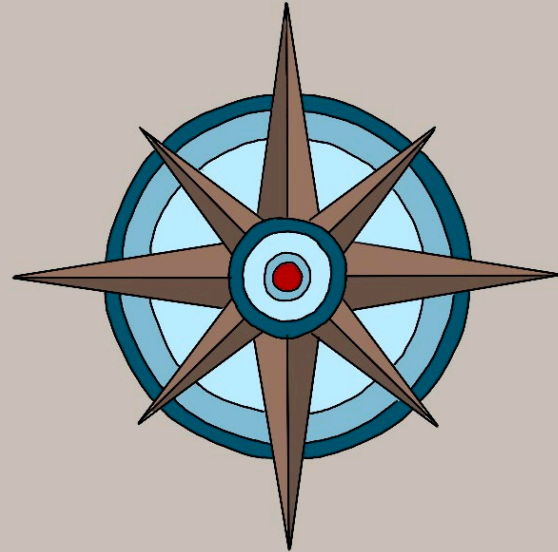
UNTAMED
TREASURES



THE
CANOPY
CAFE



THE
LOCHNESS
MONSTER



BIGFOOT



Briefing Room

After arriving for your reservation time, you step into what looks like a normal cabin. Upon entering you find a mysterious center for the C.D.A.

You are directed to purchase a Lost Trails Discovery Band (pictured on the left) at the counter near the door. This is your ticket of entry. This band will be scannable around attractions, as well as lockers and fitting rooms.

You meet Sam, a CDA veteran explorer who briefs new recruits. Sam guides the group to sit in on a short video about the C.D.A., attractions, and Discovery Bands – useful tools that allow explorers to uncover clues and trigger special effects during their adventures. The video informs you that in your adventures, you will explore several parks and other mysterious locations inhabited by mysterious cryptids.

Sam scans their band on the green access board. Once the door opens, recruits are free to explore The Lost Trails!



Lost Trails
Discovery Band



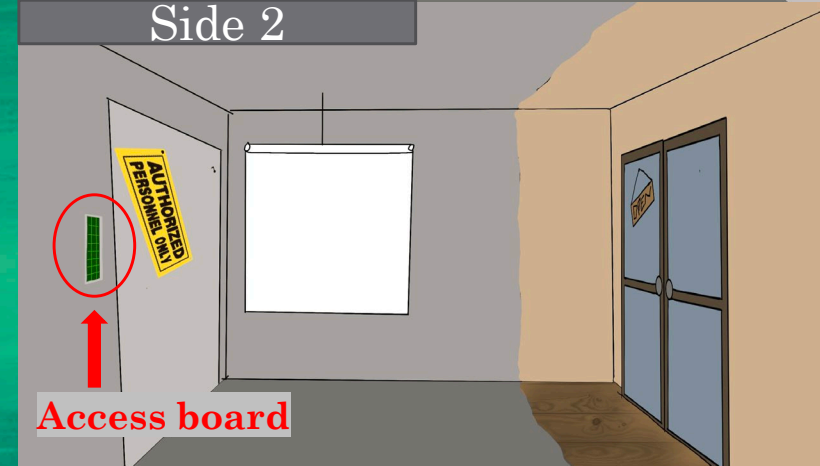
Entrance



Side 1



Side 2



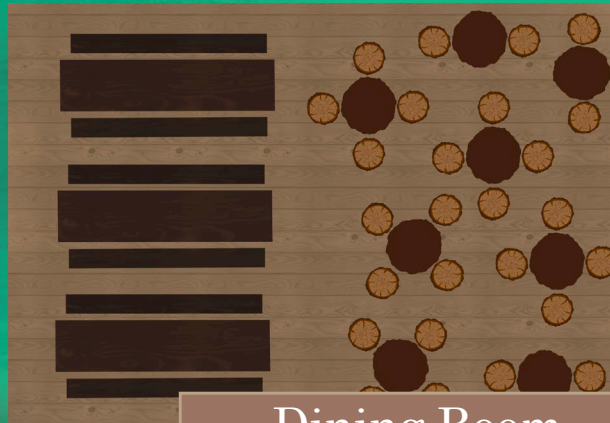
Access board

THE CANOPY CAFE

Deep in the forest, there's no place to satisfy your cravings like The Canopy Café, a full-service treehouse serving delicious food all-day! Enjoy smoky smells and integrated forestry reminiscent of days full of campfires and cookouts. The dining room is fixtured to accompany both large and small groups. Maybe you'll meet our very own CDA agents – or even cryptids themselves – in this delicious go-to hangout spot.



Signature Item: Bigfoot Pancakes



Dining Room

Cashier & Queue



Order Pickup



THE CANOPY CAFE



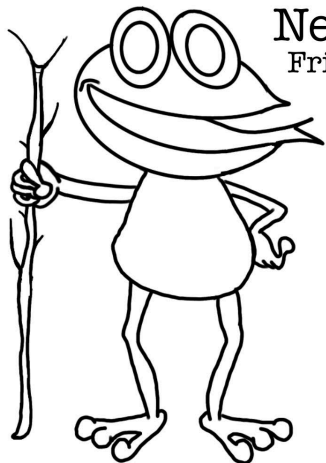
Cryp-Kid Menu

Frog Legs \$7
Chicken Tenders

Nessie's Fish and chips \$8
Fried fish and fries

Smallfoot Pancakes \$7
-add chocolate chips,
strawberries, or banana

Sides
-Mac & cheese
-Fries
-Fruit



THE CANOPY CAFE

ENTRÉES

MOTHMAN MAC'N'CHEESE
\$12.50

CREAMY MACARONI FROM CHEDDAR, MOZZARELLA, FETA, PROVOLONE, AND GOUDA TOSSED IN TOASTED PANKO BREADCRUMBS.

CAMPER'S SPECIAL
\$14.00

SMOKED SAUSAGE GRILLED OVER FIRE TUCKED IN TOASTED SOURDOUGH. SERVED WITH TOSSED SEASONED FRIES AND A DARK CHOCOLATE S'MORE

GOBBLEDYGOOK SUPREME
\$14.50

THICK SLABS OF TURKEY COMPLIMENTED BY SLICES OF BLACK FOREST HAM, LETTUCE, TOMATOES, CRANBERRY SAUCE, AND CHOICE OF AMERICAN, PROVOLONE, OR HAVARTI CHEESE, SERVED ON TOASTED SOURDOUGH.

SASQUATCH SUB
\$13.50

IMPOSSIBLE PLANT-BASED MEAT GRILLED ON A HOAGIE BUN WITH A NUT AND BERRY GARNISH. SERVED WITH CHIPS.

GOOD MORNING
GATHERERS
\$13.00

REFRESHING SMOOTHIE BOWL WITH BLUEBERRIES, BANANAS, NUTS, AND STRAWBERRIES. TOPPED WITH COCONUT SHAVINGS.

BACKPACKIN' BILL'S
BREAKFAST
\$12.00

THREE SCRAMBLED EGGS SERVED WITH GRILLED POTATOES AND CHOICE OF BACON, SAUSAGE, OR HAM.

BIGFOOT PANCAKES
(CAMPER'S CHOICE)
\$13.00

BUTTERMILK PANCAKES TOPPED WITH WHIPPED CREAM, APPLE PIE SPICE, AND A SIDE OF MAPLE SYRUP. SERVED WITH HASHBROWNS AND A CHOICE OF BACON, SAUSAGE, OR HAM.



The Bigfoot Encounter

Immersive Walkthrough #1

Misty Hemlock National Forest was a national park in the Northwest United States. It closed 10 years ago after visitor disappearances and lack of attendance.

Rumors have circulated that the disappearances are sasquatch related. The land is still owned by US government and is completely off-limits to the general public.

The CDA has found an unguarded entrance into the land. It is up to the "new recruits" to learn about the disappearances that have taken place.



The Bigfoot Encounter

Experience



Tap to reveal
footsteps



Guests walk through dark forest trails lined with bushy, coniferous trees. All throughout, there are traces of Bigfoot's presence.

Along the path, the walkway features several interactive elements that utilize the "Discovery Band." When pressed to tree stumps, the following effects are activated:

- Lightning flashes to show Bigfoot's silhouette in woods
- Illuminates Large Footprints
- Screens show large mountains at a distance. Tapping reveals dark figure (Bigfoot from afar)
- Stars light up to create constellations in the sky (ceiling)

The path ends with an array of bushes. Once the nearby tree activation point is tapped, the bushes part, revealing a maze of foliage. Once inside, the maze is lined with mirrors, plexiglass, vines, and large Redwood trees on every corner.

The Bigfoot Encounter

Meet and Greet

Guests come across the campsite with a campfire, 1960s-era van and canvas tent.

Upon entering the tent, they find a large room inside with the “missing” camper and Bigfoot. (They are friends).

The camper, known as Backpackin’ Bill, humorously chats with guests about Bigfoot. He acts as a character attendant to the Bigfoot performer.

(e.g. “Call him Sasquatch, he’s pretty self-conscious about the whole big foot thing”)

Bigfoot (non-lingual grunts) has a stern personality at first, but jokes with guests through grunts and body language.



Loch Ness Expedition

Immersive Walkthrough #2

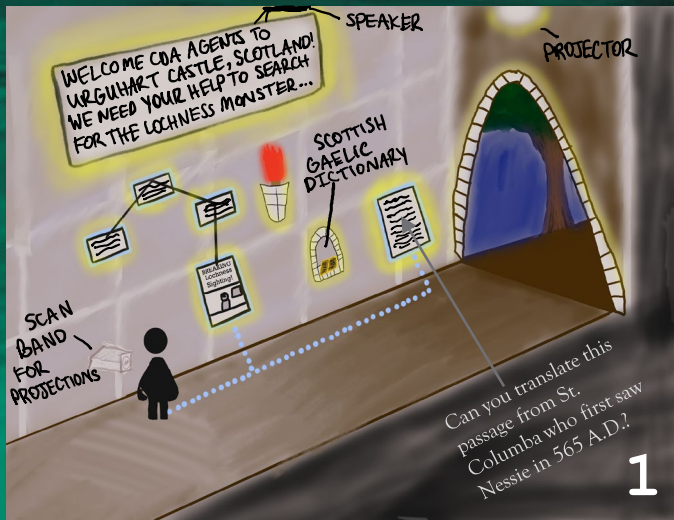


There have been reports of TWO cryptids surrounding Loch Ness!

The C.D.A.'s newest recruits are on the scene. Explore the castle, caves, and swamps, solve puzzles, and come face to face with The Loch Ness Monster and Loveland Frogman in this immersive walk-through experience!

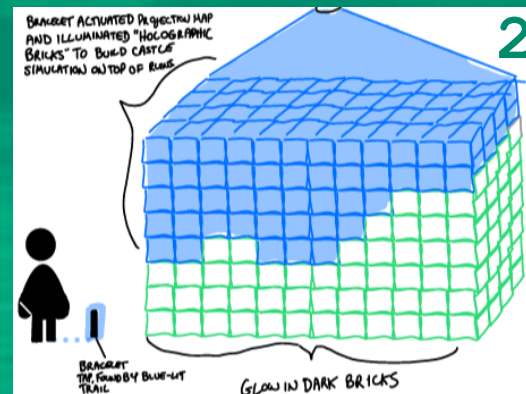
Loch Ness Expedition

Experience and Monster Encounter



1) As guests walk through the trail, a CDA agent will speak to guests through motion-sensor activated speakers, projection mapped clues and historical newscasts, “cookie-crumb” trails of dotted lights to navigate, and bracelet activated practical props.

2) Today’s Urquhart Castle is in ruins, but the latest CDA technology enables “holographic re-creations.” The ruins are built with glow-in-the-dark blocks, while the rest of the hologram appears to be produced by projection mapping (activated by tapping Discovery Band) and becomes fully illuminated.



3) A combination of front lighting, strobe lights, and prop swaps can simulate missights. This is a common occurrence in most Nessie sightings.



4) The final Nessie encounter uses a screen hidden by forestry theming, showing Nessie in Loch Ness, swimming toward the guests. Once Nessie is off screen, the animatronic emerges from the real body of water, roars, and splashes guests through a terrifying and exhilarating encounter!

Loch Ness Expedition

Loveland Frogman Meet and Greet

Follow the mysteriously large frog tracks on the winding trails around Loch Ness. Along these trails, you will find and complete ciphers, puzzles, water activities, and mazes to find the Loveland Frogman. Visitors of the Frogman are welcome to take pictures with him!

Ribbit! Solve my cypher and uncover a hidden message!

AHI MH BM

HIppity HOP THis WAY



Mothman: The Ride

The most elusive cryptid of them all is out there, and the C.D.A. has tasked guests with finding it. The Mothman flies high above Point Pleasant, West Virginia, terrorizing its residents. Guests board a state-of-the-art expedition vehicle called the Cryptid-Catcher 1000. This vehicle is capable of capturing legendary cryptids of all shapes and sizes.

This expedition will require every ounce of courage you can muster as you face terrifying beasts, such as Mothman, Chupacabra, and Thunderbird. Your adventure will culminate in a large battle between the Mothman and Thunderbird that sends you flying across the world. Do you have what it takes to complete this mission?



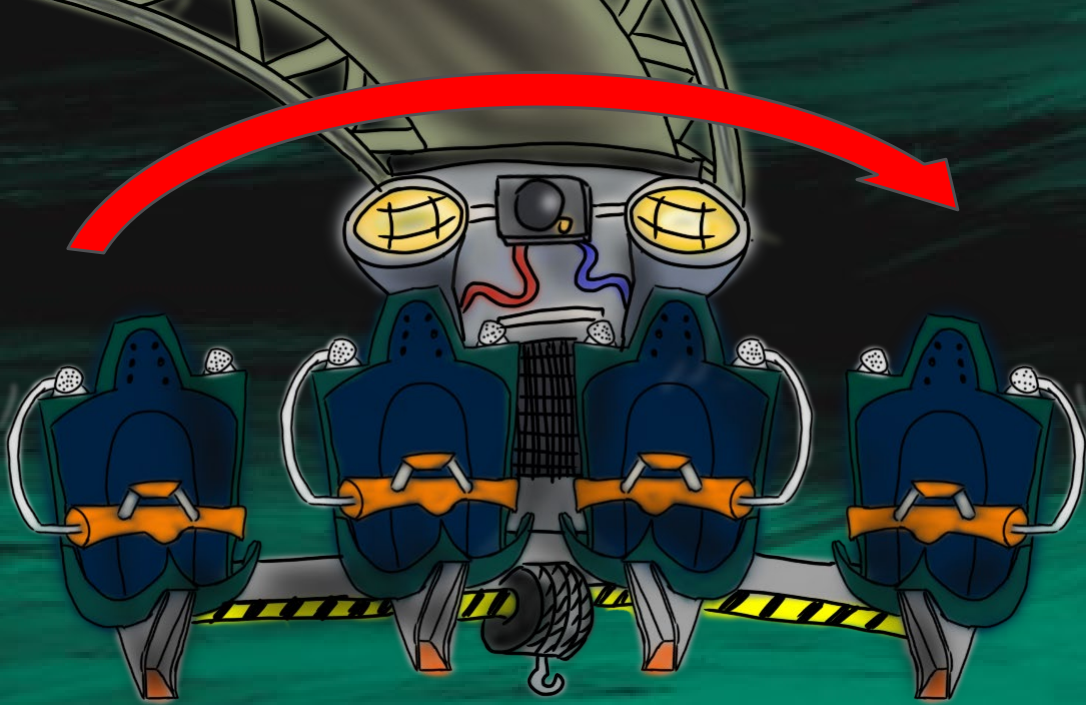
Watch the ride trailer:
<https://youtu.be/hvpHsRy0wTI>

Listen to the
soundtrack:
<https://youtu.be/c7ldMjk1Cow>

Mothman: The Ride

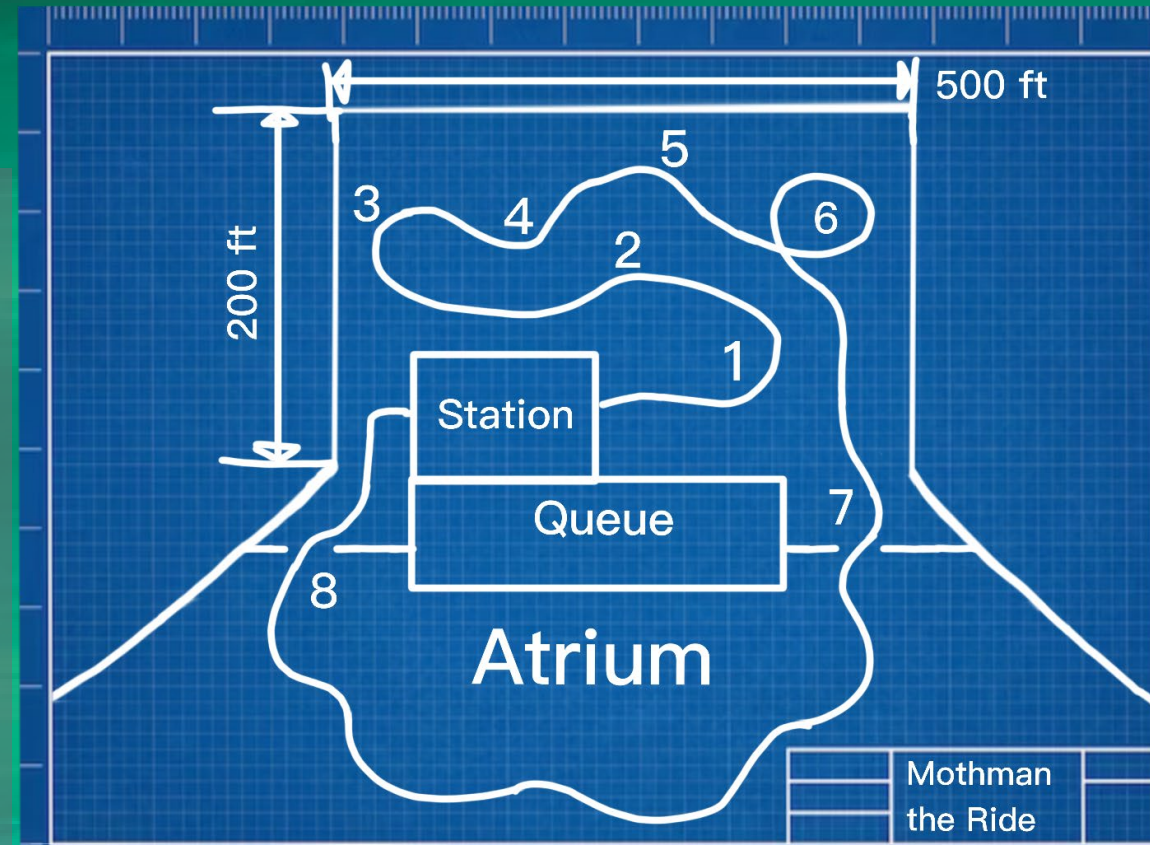
Layout and Vehicle

This suspended roller coaster features powered dark ride sections, and a gravity-controlled finale through the atrium. The ride vehicle also rotates in a controlled motion to face show scenes.



Show scenes:

1. Chupacabra sneaks up on a camping party
2. Chupacabra jump scare transition
3. Mothman encounter
4. Mothman flies you over a lake
5. Thunderbird encounter
6. Fight between Mothman and Thunderbird
7. Mothman takes you for a ride around the forest (atrium), and guests below can see the coaster train flying above them
8. Mothman leaves, you return to CDA headquarters empty-handed. The search continues...



UNTAMED TREASURES

Welcome all travelers and recruits! Here you will find all the necessary gear for your journey, as well as some "artifacts" for you to remember us by... if you decide not to take up the offer.

Some of our highlighted artifacts include night vision goggles, camouflage uniforms, and Loveland Frog / Mothman plushies.

Enjoy gazing at all our bestowed treasures. Keep an open eye while walking around. Rich history of our organization envelopes this mansion, as well as the rich history of cryptids.

Take a look out the windows (screens). You never know what you could see...



Main Room

